

Reliable performance, reliable power.

You've probably noticed that natural gas and propane prices are on the rise with no end in sight. That's why there has never been a better time to choose a Freedom water heater for your home.

You'll have the confidence of knowing that the water will be hot and ready when you need it, without having to think about pilot lights or harmful gases. You'll also benefit from a more efficient approach to providing your home's hot water – and that's something you'll appreciate month after month.

Most of all, you'll have the peace of mind of knowing that your Freedom water heater is powered by your local co-op, assuring you of reliable power and excellent value for many years to come.



FREEDOM

MADE IN THE U.S.A. BY STATE INDUSTRIES, INC.

WATER HEATERS



*Affordable
and Reliable*

HOT WATER COMFORT

www.freedomwaterheaters.com

Lifetime & 6 Year
WARRANTIES



Electricity gives you a warm feeling.

Freedom electric water heaters are an excellent value:

- Much more efficient than gas water heaters
- No dangerous gases so no venting needed
- Two heating elements for more efficient operation
- No annoying pilot light
- Environmentally clean and friendly
- Reliability – because it comes from your co-op
- Quiet, efficient operation
- Sized to meet your family's needs

Advice when you want it.
Help when you need it.

www.freedomwaterheaters.com
1-800-884-9051

Electricity - the safe and efficient choice.

What makes a Freedom water heater so efficient?

While many design features affect energy efficiency, two are particularly important. First, Freedom electric water heaters typically use two heating elements to heat water. One near the top of the tank keeps water at the desired temperature, while one near the bottom turns on when hot water is being drawn out and the tank is being refilled, so the water always receives just the right amount of heat. Second, because both elements are in the water, all of the heat energy goes directly into the water. Gas water heaters use combustion to heat an uninsulated flue (tube) that heats the water, but also allows combustion gases and some of the heat to escape.

Is a Freedom water heater safe for my family?

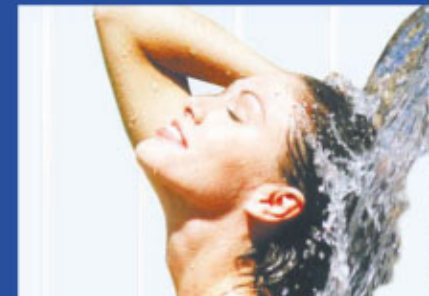
Because electric water heaters do not use combustion to heat water, there are no harmful gases like carbon monoxide, which are common to other fuel sources. And since they run on electricity there is no need to worry about keeping a pilot light lit.

Where can I install an electric water heater?

Because there is no need to vent, you have more flexibility in choosing where to install a Freedom electric water heater. Installing it close to where it will be used makes it an even more efficient choice, because you'll lose less heat as the water travels through your home's plumbing.

What size do I need?

Select the Freedom model that best meets your family's water consumption. Homes with one to four occupants need water heaters with up to 50 gallons of capacity, and those with four to seven occupants probably need up to 80 gallons.



Your energy advisor is here to help!

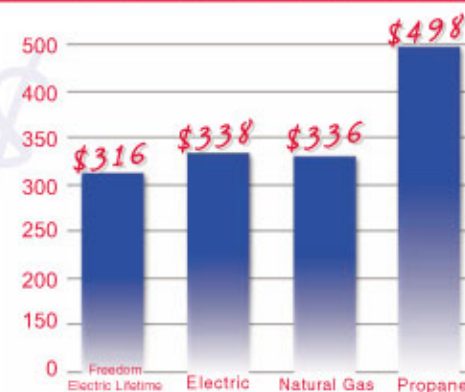
The REMC is your first source for information and answers about all your energy needs. In fact, we have a local Energy Advisor to help you save energy and money in your home or business. Whether you're building a new home, or simply replacing an old water heater, your Energy Advisor is here to give you advice when you want it and help when you need it.

Clean, safe, versatile and cost efficient!

Water Heater Comparison

WATER HEATER	EFFICIENCY	OPERATING COST	COST PER YEAR
Freedom Electric Lifetime	95%	\$0.075 per kWh	\$316.00
Standard Electric	90%	\$0.075 per kWh	\$338.00
Natural Gas	59%	\$1.29 per therm	\$336.00
Propane	59%	\$1.75 per gallon	\$498.00

Annual Cost Comparison



Contact your REMC for the most up-to-date cost comparisons.